

Buy British Day 2023.



southernbroadstock.co.uk



Us, Southernsbroadstock.

Ensuring spaces have the right furniture, fixtures and equipment to both support and inspire your people demands specialist expertise and knowledge. That's what we do, day in, day out at Southernsbroadstock.

Our clients trust us to manage risk, minimise costs and reduce complexity no matter what the size of contract. With an emphasis on innovation and attention to detail, our team of specialists own and deliver every stage of the project process. Working closely with our clients we establish a clear understanding project goals. Through collaboration, internal research and development learnings we gain the insight to build a rigorous brief from the outset.

After creating inspiring designs to make your vision a reality, we draw upon our in-house manufacturing capability and unrivalled network of supply chain partners to deliver a full and timely installation. Our experts focus on each of their specialist areas throughout to ensure clients receive the best possible solution. Our flexibility, creativity, quality of products and outstanding project delivery ensure we delight customers across private and public sectors.

If you need any more information, please contact info@southernsbroadstock.co.uk

Contents.

Camira	4
Verco	6
Orangebox	8
Pledge	10
Naughtone	12
Spacestor	14
Bisley	16
Modus	18
LionSteel	19
JDD	20
OE Electrics	22
Frovi	24
Boss	26

Camira.

Camira **supply fabrics** for the spaces that lay at the heart of people's lives. The spaces we **learn in, work in, recover in, relax in,** and even the spaces in-between.

That's why Camira design, manufacture, and make upholstery and panel fabrics that stand up to the most demanding environments, without ever compromising on colour, comfort or style.





Heritage and capabilities.

With roots stretching back to 1783, Camira have truly established themselves as both a leader and pioneer of the textile industry. Employing over 750 staff, selling over 9 million metres of fabric each year, providing to over 80 countries worldwide, and offering over 2,500 products in a colour palette that covers the spectrum. Their capabilities extend from raw yarn to finished fabric, through textile spinning, weaving, finishing, technical knitting and specialist cutting and sewing. The fabrics are Made by Camira, their expertise goes from farm to fabric and they handle everything in between.



Project Management.

As testament to their work in furthering this cause, Camira have been recognised for their outstanding product innovation and environmental stewardship, receiving Queen's Awards for Enterprise in Innovation and Sustainable Development.

Their talented team of space planners and interior designers have an in-depth understanding of workspaces and environments. By embracing the latest software – such as 3D visualisation and 3D walk-throughs, animation and BIM Level 2 accreditation – they specialise in creating inspiring spaces that can positively impact on morale, retention and productivity. Having access to the UK's largest supply chain network in their market means they can

Manufacture and procurement.

Whilst they're proud of their centuries of heritage, they're equally as passionate about moving forwards. With a commitment to pushing the boundaries of sustainable design, they have developed industry-leading textile innovations that deliver the aesthetics and durability customers require – whilst always working towards achieving their ambition of a natural textile landscape. From Rivet, their fabric made purely from recycled plastic bottles, the Nettle Collection, created using harvested nettles, to their wool and flax-based products, they place their vision for a sustainable future at the heart of everything they do.



provide clients with access to an unrivalled range of products with significant supply chain spending power. They invest heavily in their own manufacturing capabilities and the most up-to-date technology, so they can offer clients an efficient and flexible in-house manufacturing capability. Their specialist knowledge extends across a range of sectors, from commercial, retail, hospitality, leisure and residential to healthcare, education and Crown procurement; each having its own dedicated expert teams to ensure a single point of contact to provide on-going support across the whole product life-cycle.



Verco.

VERCO's policy is to achieve the very best in design, quality, value, reliability and service.

VERCO is one of the largest manufacturers of office seating in the UK. All UK mainland deliveries are made by VERCO's own fleet of vehicles, who have been specially selected because of their experience and ability to provide local stockholding and service.

William Vere & Sons was founded in 1912 by the Great Grandfather of Richard Vere, their current Managing Director. William Vere was a craftsman chairmaker who made Windsor chairs, who's first factory was in Oakridge Road. In the early 1920s he moved to a larger premises in Dashwood Avenue, where he was joined by his son Albert. Together they developed the business until 1932 when they made the bold move to Chapel Lane, where the Company is still based.

On 21st April 1967 the Company changed its name to William Vere Ltd. The ensuing years saw the Company grow until it had overtaken its competitors to become one of the UK's largest manufacturer of office seating. This position has been maintained, while also developing a range of desking, tables and cabinet furniture.

In recognition of the popularity of the brand name, the trading name of the Company was changed on 2nd August 1990 from William Vere Ltd to VERCO Office Furniture Ltd. VERCO seating has been designed to meet and exceed all British standards. All products are tested by the FIRA (Furniture Industry Research Association) and most products carry a five year guarantee. VERCO enjoys an enviable reputation, being well known for the quality and durability of its products.



Orangebox.

The origins of Orangebox lie in the village of Hengoed in South Wales, and with the management buyout of an existing manufacturing business run by Steelcase.

Steelcase had been manufacturing the products of Swiss task chair powerhouse Giroflex there under license for many years. The fact that the workforce were loyal, energetic and highly skilled was a primary motivation for Peter Hurley and Mino Vernaschi's management buyout of both the manufacturing facility and Giroflex's UK product portfolio. The pair knew they could also count on beneficial terms being offered by the regional government looking to manufacturing to revitalise the local economy and provide employment following the region's widespread pit closures.

Mino had over a decade of experience in product development and manufacturing with various office furniture brands. And, over the previous few years, he had worked closely with Pete, who controlled the Steelcase manufacturing facility. Both men shared the belief that with careful management and nurturing Hengoed had the capacity to achieve far more than it was doing at the time. They managed to convince Remo Vernaschi to bring his financial acumen to the partnership and – after careful diligence had led him to concur with their estimation of the business's potential – he joined them in the buyout, and Orangebox was born.

More than a decade on, the combination of the trio's collective belief and the continuous commitment of everyone within Orangebox has allowed the company to grown substantially. With a workforce now numbering more than 450, the founders all agree that their most important achievement has been in sustaining a highly committed workforce, each of whom values the success of Orangebox as highly as they do themselves. This commitment is reflected in the fact that it's now common to have multiple generations of the same family working within the factory's different departments.

In 2018, twenty years after the management buyout, the story has ironically travelled full circle. Pete, Mino and Remo sold their shares in the business back to Steelcase, transferring the ownership back to the largest office furniture company in the world.

Mino continues to lead Orangebox as they continue to operate as an independent subsidiary under its own brand and trade autonomously with all their valued dealer partners, clients and suppliers.







Pledge.

Pledge Office Chairs was established in May 1970 by David Carter to specialise in the production of swivel adjustable office seating. Employing just ten personnel, David was the only salesman and ran the factory.

In 1976, Pledge were the first UK company to standardise the use of a locking gas seat height adjustment in swivel chairs using the Suspa gas lifts, within three years Pledge were using in excess of 10,000 gas units per month. Expansion required a new engineering department which included robotic welding, automated saw cutting and powder paint plant.

The workforce grew to 70 employees.

In 1982, new revolutionary tilting chair mechanism designed by David Carter named the Levermatic. Allowing the chair seat height and back angle and height to be adjusted by levers on the side of the chair, the mechanism was further developed to offer independent seat and back adjustment with body weight tension control, the new mechanism was called The Trimatic. Worldwide patents were registered.

In 1991, Pledge moved to their current site with over 14,000 m² of manufacturing area on a self-contained 9-acre site.

160 employees.

In 2004, Pledge produced the Supporto chair for Ercol. The iconic System Supporto was designed by Fredrick Scott, in 1991 the International Federation of Architects voted the Supporto chair “the chair that most influenced modern office seating”. It is one of the first office chairs to be designed to strict ergonomic principles.

In 2006, Pledge was tasked with producing HMS Royal Navy Warship Operations Room Chairs.

In 2012, Pledge were proud to supply CISCO the seating for their hospitality suite at the London 2012 Olympics.



Naughtone.

NaughtOne is a British furniture company, **founded in 2005 in the heart of Yorkshire.** They design and manufacture furniture for modern spaces and their ethos remains: to create beautifully simple pieces, designed to withstand time, trends and wear.





NaughtOne is a British furniture company, founded in 2005 in the heart of Yorkshire. They design and manufacture furniture for modern spaces and their ethos remains: to create beautifully simple pieces, designed to withstand time, trends and wear. A heritage of craft and upholstery plus a dedication to people and the planet are the essence of NaughtOne.

A truly people-powered business, NaughtOne now employs nearly 100 people based throughout the UK, Europe, Asia and the USA, with showrooms in London and Chicago. While operations are now global, they hold fast to their strong roots in the UK – their HQ in Knaresborough, North Yorkshire, and their UK manufacturing facility in Elland, Halifax.

Their product range is fundamentally versatile and beautifully simple, with infinite colour, fabric, and finish options. The majority of their products have been designed by British

designers, and the products' upholstery and assembly are completed predominantly by hand by their talented teams to guarantee quality and excellence.

The Ever chair and sofa were the first in the NaughtOne product range to be designed for circularity. British designer, Ric Frampton, created Ever with the end in mind; Ever's responsibly sourced materials can be easily separated with simple tools for proper recycling at the end of its life, or can simply be returned to NaughtOne via the Take-Back Programme, where they make sure each component is reused or recycled properly.

The sustainable design mentality has been applied to all products launched since the Ever range, with the Pippin Lounge Chair and Morse Table System joining the NaughtOne product family earlier this year.

If you need any more information, please contact info@southernsbroadstock.co.uk



Spacestor.

Spacestor's British heritage is a testament to its **enduring commitment to quality and innovation**. Since its inception over 30 years ago, Spacestor has been deeply rooted in the United Kingdom, with their Head Office and main manufacturing operations now proudly based in a **60,000 sqf facility in Hemel Hempstead**.

Dedication to local craftsmanship ensures that each product is imbued with the renowned British attention to detail and precision. Over the years, Spacestor has expanded its presence with numerous showrooms showcasing their cutting-edge designs and innovative workspace solutions.

Their objective is to:

To maintain the highest standards of efficiency and quality, customer-approved CAD designs are transmitted directly to the machines for production. This streamlined process ensures precision and consistency in every product.

Since 2016, Spacestor has been actively contributing to environmental sustainability by employing two in-house biomass boilers. These boilers capture and utilise wood waste to provide heat for the facilities, reducing waste and minimising environmental impact.





Since 2016, Spacestor has been actively contributing to environmental sustainability by employing two in-house biomass boilers. These boilers capture and utilise wood waste to provide heat for the facilities, reducing waste and minimising environmental impact.

In terms of staff expertise, all manufacturing employees undergo lean training with the leadership team to enhance their operational efficiency. Moreover, all team members are trained to at least Yellow belt level, emphasising a commitment to continuous improvement and lean practices.

To ensure a resilient and dependable supply chain, Spacestor maintains expansive warehouse facilities and works closely with suppliers. This strategic coordination has proven vital in navigating periods of fluctuating global conditions.

Spacestor proudly holds several accreditations, including ISO9001, ISO14001, Constructionline Gold, FISP, FSC®, and CHAS. These certifications underscore Spacestor's dedication to maintaining the highest standards in quality, safety, and sustainability throughout its operations.



Aeonica Product.

Fluid, flexible, and future-proof, Aeonica takes inspiration from timeless architectural forms to provide a new interior landscaping and space-making toolkit for the workspace. Deceptively simple in concept – using just five classic geometric building blocks, each piece is engineered for inter-compatibility, to allow the creation of a vast choice of landscapers and space-makers. The modular kit of parts construction, pure geometric shapes and patented quick-release joining system means shapes can be reused and reconfigured over and over again to experiment, evolve or just have fun as we adapt to our ever-changing present.



Bisley.

Life may be unpredictable, but you can always count on Bisley.

Bisley are a **design and manufacturing powerhouse**. For over ninety years, they've been quietly creating innovative products that meet the evolving needs of the working world. And now more than ever, the workspace is ripe for reimagination.

Bisley's success is based on enduring relationships, the latest technology, and the best people. They're always pushing the boundaries of manufacturing excellence to bring you furniture that is Made for Life.





Bisley are proud of their British heritage and independence, while their drive, energy and capabilities mean that they can produce whatever you need, in the volumes you need, wherever you might need it.

Over the decades, generations have worked at Bisley, with some of their people having worked there for over 30 years. Their people are the beating heart of Bisley. Every item that leaves their doors is researched, designed, produced, marketed, and transported from their dual factory premises. They produce over 15,000 items there and make over 4,000 worldwide deliveries every month via 10 international offices.



Over 80% of the steel they use comes from Wales and through continued production investment and acquisition, Bisley can combine the strength and durability of steel with the pleasing aesthetic qualities of wood to provide a unique choice of solutions for an extensive range of markets.



They also practice Lean Manufacturing, and have invested over £90m in machinery, to ensure they are using the latest manufacturing processes and technologies, continually seeking to improve their products and designs.

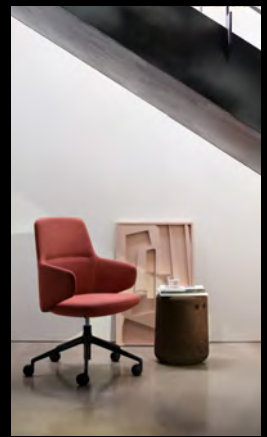
Modus.

Modus has been **manufacturing** beautifully designed contract furniture **for over two decades.**

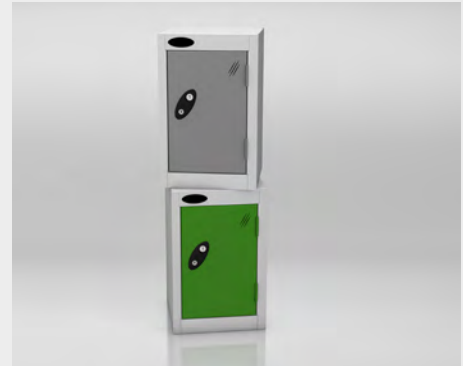
Working with some of the world's greatest designers to create a unique collection of enduring, award-winning pieces that are united by their superb craftsmanship and the integrity of their design.

Producing all their upholstery from start to finish in a renewably powered production facility in South Somerset, Modus work with a skilled team of local craftspeople who take great pride in their work.

An architect designed HQ, set on a beautiful country estate in the heart of South Somerset, echoes their passion for design and deep appreciation of the natural world. Surrounded by green space, their offices and production facilities overlook rolling hills and woodland. A state-of-the-art factory, with solar panels on the roof, houses both upholstery and joinery facilities from which the production team employs a combination of digital technology and age-old hand finishing techniques to create furniture of the highest level of craft and quality.



Lion Steel.



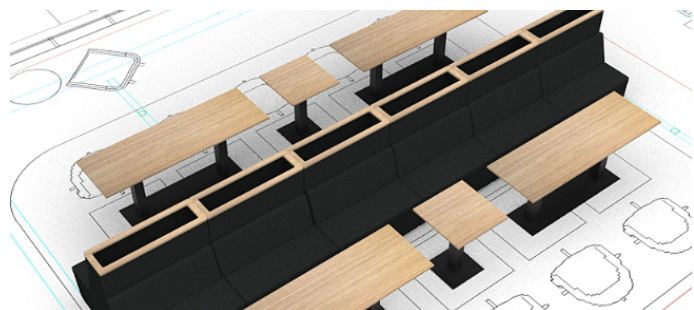
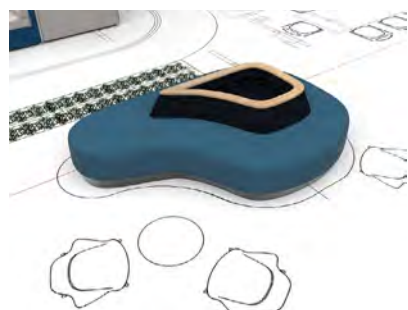
Project Management.

Probe products have been manufactured, to the highest standards, in the UK at Lion Steel's Cheshire factory since 1960.

All Probe products are marketed through a professional network of local and national dealers across the UK and Ireland. They are on hand to give professional advice and support to help you choose the products best suited to your applications.

Lion Steel offer a product to suit all budgets from standard steel lockers to high end laminate MFC and charging lockers. They supply their product range to various sectors, including Education, Leisure, Manufacturing & Construction to name a few.

Lion Steel also offers a full supply and install service by their specialist fitters.



JDD.

Joe Duffell and James Mercy met at secondary school at the age of 11, both West Midlands boys.

Joe and James have built a team of UK staff, most based at the manufacturing HQ in Brierley Hill, with a showroom in Birmingham Jewellery quarter and later an additional showroom in Clerkenwell London.

Manufacture has always been in Brierley Hill in the West Midlands with JDD moving to a new building in 2022. Key materials such as metal are all sourced within a 20 mile radius of their manufacturing HQ. All fabric oddments are taken to a local college to use. With numerous CNC machines, computerised fabric cutting machines and inhouse Design – they easily accommodate requests for bespoke solutions, whether just modifying dimensions of a standard product or a new solution to match a specification or look. They love an email that starts ‘Can you do ...?’

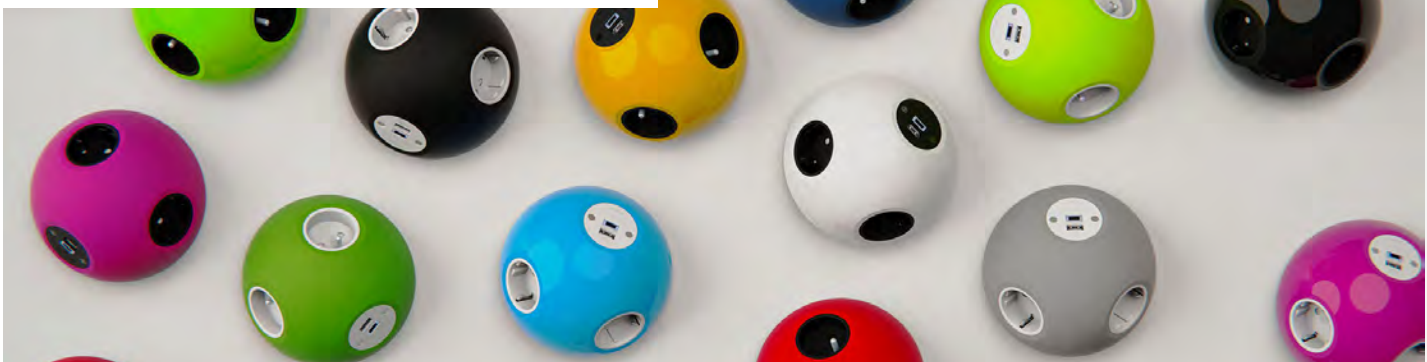
“We love the new Clara range where the slatted sides offer an acoustic quality not found with a laminate. Each week we design/make bespoke solutions which we see in an image library. Customers’ requests and our manufacturing flexibility continue to both surprise and impress. And our Banquette is so versatile and, despite being cost-effective, can have such a visual impact.”

OE Electrics.

Heritage: Back in 1993, Richard Hobbs and his son, Tim took over Office Electrics. Only eight employees and only a couple of products, there was a lot of work to be done to create the company that now exists as OE Electrics.

Through handwork, commitment and creative design, Office Electrics grew from a small company in West Yorkshire to a multinational global supplier of innovative power and charging solutions for office, education, transportation and leisure. With Headquarters in Yorkshire, OE now have companies and offices in the U.S. Australia, Germany and the Middle East and are one of the largest suppliers of commercial USB charging solutions in the world.





Manufacturing heritage and capabilities.

With an award winning in-house design team and advanced on site manufacturing facilities, OE offer an unbeatable service; working with furniture manufacturers, dealers and designers, OE are proven to be the experts in powering spaces. The purpose built manufacturing site provides the perfect environment for success, with on-site CNC machining, moulding machines, spray booth and employee gym. Solar powered with a Building Management System to accurately control heating and ventilation in both the office and manufacturing environments. All lighting is intelligent LED lighting. Last year they recycled 20 tonnes of cardboard, 12 tonnes of plastic and 6 tonnes of aluminium and steel and are working towards net zero for 2035 and are looking to bring the majority of their supply chain back to the UK.

Their best selling product is PixelTUF which is a small single socket grommet unit with USB charging. They are also always please to show off PLUTO which is always a stand out product available in many colours and patterns and power requirements to suit your needs.

OE are proud of their British heritage and their independence, while their drive, energy and capabilities mean that they can produce whatever you need, in the volumes you need, wherever you might need it.

FROVI.

A British Brand since 1976.

Crafting innovative design since 1976, Frovi have honed their skills to produce distinctive furniture, by expert British craftsmen and women. They now have locations in London, Oxfordshire, and the Cotswold allowing them to design, produce, distribute, and showcase their products to customers across the contract furniture market.

Their ambitions mean they were always looking to invest further in the UK furniture market, whether that's locations, people, or partners as they look to stay true to their British roots. Every one of their new products is designed in-house from the ground up by their UK-based product design team based in Didcot, Oxfordshire who pride themselves on creating innovative and forward-thinking products that consistently exceed convention and deliver new concepts that disrupt the industry. From their design studio in Oxfordshire their our manufacturing facility in the Cotswolds; designs are created, constructed, and delivered enabling them to quickly adapt to evolving workplace demands.

They are proud that the vast majority of their supply chain is British too. From soft seating to the high-quality metal and woodwork in their tables, they support British industry whilst reducing where possible the carbon footprint of their products by having their components made closer to home.





1976 - 1995.

From modest beginnings in a garage in Pinner (Middlesex), Frövi was formed by Godfrey Dunham (pictured) an architect by trade who offered architecturally designed British-made furniture for commercial spaces. They're now 3rd generation Dunham with all family members playing active and important roles in their success.

In 1985, High Wycombe became the home of Frövi – a town with a rich history of furniture design and manufacturing.

In 1995, growth and ambitions resulted in investment in their own purpose-built production factory in Didcot, Oxfordshire.

In 2004, they invested in their second-purpose location in Moreton-in-Marsh (Cotswolds) – the home to their manufacturing, warehousing, customer service, marketing, and aftersales support teams.

2010 - 2017.

In 2010, growth in their in-house manufacturing, assembly, and warehousing facilities in Moreton-in-Marsh, meant they were able to heavily recruit specialist staff from the local area.

In 2015, opening a London showroom had long been at the top of their wish list. They opened an exciting new space in Clerkenwell opening their doors in May, letting customers explore their new showroom and unique British designs.

In 2017, with a growing portfolio they needed a bigger showroom, so they moved to St Johns Lane, Clerkenwell. Three times bigger, it offered the space we needed to display their innovative portfolio.

2019 - 2022.

2019 - A new site for their research and development department was required, so they opened Park 34 in Didcot allowing greater experimentation with new designs, prototypes, and materials.

2020 - To support their increasing staff numbers and well-being in the workplace, they expanded their Moreton site with more open spaces, breakout zones, standing areas, and space for collaboration allowing staff to work in a more agile way – enhancing well-being and productivity.

2022 - With expansion across the business, they needed an even bigger showroom in Clerkenwell, this time in a two-story, bright, airy, and inviting space that showcases their designs better than ever, at 5 Sycamore Street.



BOSS.

Since 1983 Boss have redefined how commercial spaces can work, introducing a range of high-quality upholstered products that bear all the hallmarks of **intelligent design, progressive engineering and master craftsmanship.**

As an **agile furniture designer and sustainable manufacturing business** they are driven by detail and quality, achieved by using the best quality materials and processes available.





Sustainability & wellness principles.

1. Economically Prosperous
2. Globally Responsible
3. Community Cohesion
4. Technical Innovation
5. People Focus
6. Insightful Collaborations

Sustainable product life concept.

1. Materiality
2. Reduce
3. Reuse
4. Recycle

Renew.

Renew is a reupholstery service designed to enhance the longevity of furniture while minimising environmental impact. The Boss mission is to provide high-quality solutions that combine functional excellence, aesthetic integrity, and a sustainable service. Embracing the principles of circular economy, the Boss Renew service will extend the usable life cycle of furniture, reducing the need for new resources, minimising waste generation, invest in skills and people, contributing to more sustainable spaces.



Furnishing environments to flourish.

Bolton.

Unit 1 Easter Park
Wingates Industrial Estate
Bolton BL5 3XU

T: 01204 691 008

Macclesfield.

Lyme Green Business Park
Brunel Road
Macclesfield SK11 0TA

T: 01625 431 979

info@southernsbroadstock.co.uk



southernsbroadstock.co.uk